

Community Safety Initiative Blog Overview

READING & VIEWING

Free! Anyone with access to the internet can read the content of CSI Blog by going to: www.dt2stl.org, click on CSI Blog.

E-mail: NO
Phone #: NO
Internet: YES

REGISTRATION

Registration to CSI Blog is only required if you intend to post information.

E-mail: YES
Phone #: NO
Internet: NOT NECESSARY

POSTING ONLINE

Posting online is simplest way to go! Just go to www.dt2stl.org and click on CSI Blog.

E-mail: YES
Phone #: NO
Internet: YES

POSTING VIA E-MAIL

You can post your messages directly via e-mail by sending it to:

E-mail: YES
Phone #: NO
Internet: NOT NECESSARY

POSTING VIA ANY PHONE

Post your messages via any phone anywhere. Require registration and one primary phone number

E-mail: NO
Phone #: YES
Internet: NO

Community Safety Initiative (CSI) Blog Guide



**Downtown Dutchtown
Business Association (DT2)**

**April 2006
Version 1.0**

NOT BUSINESS AS USUAL

Table of Contents

The Purpose and Benefit of CSI Blog	1
Getting Started	1
What Is CSI (Community Safety Initiative)	1
CSI Blog: An Blog Site Dedicated to CSI Program	2
Who Participate in CSI Blog	2
Sharing What Information.....	2
Do's and Don'ts – Terms of CSI Blog.....	2
How to Sign up for CSI Blog Posting	3
How to Post/Share Information	4
Post via Internet.....	4
Post via E-mail.....	4
Post from Any Telephone	4
Post from Your Cell Phone	5
Community Safety Initiative Blog Overview	6
Community Safety Initiative Blog Paticipation Request Form	7

To use the audio blog feature, you must register with CSI Blog with one primary phone number (see “Sign up for CSI Blog Posting” section). It’s simple and painless. From that point on, just call the blog from any phone to: 415-856-0205

Coming up: local number (314) available – underwriter opportunity available – contact DT2 for details.

Post from Your Cell Phone

If you are a customer of Sprint, Verizon, T-Mobile, AT&T/Cingular, you can send a message (photos and/or texts) to go@blogger.com. You will receive a token on your phone the 1st time you use this feature, which will be required to complete your Mobile-to-Blog setup by visiting <http://go.blogger.com>. After that, all future messages you send to go@blogger.com will be sent to CSI Blog.

How to Post/Share Information

You can share your thoughts and comments, post messages, upload photos, or even call in to record voice message on CSI Blog. Below are 4 basic ways of posting on the CSI Blog:

1. via Internet
2. via E-mail
3. via Any Telephone
4. via Cell Phone

Post via Internet

The most direct way of posting to CSI Blog is by going to <http://www.dt2stl.org> and click on CSI Blog under Community Safety. If you have not registered at this point, you will be giving instructions to complete the registration.



Post via E-mail

To post to your blog via email, you need to enable that feature by sending your request, with a secret word of your choice, to: csi@dt2stl.org. The Administrator of CSI Blog will set it up and you will receive an instruction with an unique e-mail address (username.secretword@blogger.com) that you can directly send your post to. Your post will be automatically published on the CSI Blog site.

Post from Any Telephone

CSI Blog enables you to post with any phone at any time from any where. Its easy and fun. You can record up to 5 minutes of audio on the site from any phone.

The Purpose and Benefit of CSI Blog

The purpose of the **CSI Blog** project (short hand for "Community Safety Initiative Blog") is to experiment how we use blogging tool to share safety and security information. We believe a well informed and well connected neighborhood has a much better chance to fight off the safety threats it faces. Information not shared has very limited value since it will not lead to deliberate and focused actions.

This document is a user's guide for the essentials of CSI Blog. It is a working document and CSI committee will continue to learn and build a truly useful and effective community blog site for anyone with a desire to share things that are related to our community's safety

Getting Started

Blog is short for weblog. A weblog is a journal that is frequently updated by it's contributors, and intended for general public consumption. A blog is information that is instantly published to a Web site. The activity of updating a blog is "blogging" and someone who keeps a blog is a "blogger."

Blog is a new grassroots phenominon gaining it's popularity throughout the world, because it's simple to use and maintain. And it's very timely.

As you can see on this guide, anyone who has an e-mail address, or a phone, or a computer with internet connection can read and contribute to a blog.

What Is CSI (Community Safety Initiative)

Community Safety Initiative (CSI) is a standing program initiated by the newly formed Downtown Dutchtown Business Association ("DT2"). Funded by DT2 and supported by the community at large, CSI advocates community responsibility in dealing with persisting crime and safety problems. CSI also intends to

collaborate with organizations, especially the police department, on crime preventions. The other key component of the CSI program is to make sharing information easier for all business owners, property owners and anyone who live and work in this community.

CSI Blog: An Blog Site Dedicated to CSI Program

Yes!

Who Participate in CSI Blog

Anyone who care about community safety and not satisfied with the status quo. To read posts, you do need computers with internet connections. However, in order to contribute, you do not have to use computer but a regular telephone. As you will see later, there are varieties of ways to participate.

Sharing What Information

As business owners and property owners, we envision that we can share tips and best practices in preventing crimes, dealing with bad guys, etc. We can share our specific observations on suspicious people, activities, in real time, so others could watch out for their own property and personal safety. We can share crime and safety data, how other communities in the country solve their safety problems. You can participate in CSI Blog either by posting new information, or responding with your thoughts to existing posts. Of course the power of blogging is the timeliness – it's a website that publishes content almost instantly by its member contributors.

Do's and Don'ts – Terms of CSI Blog

See TERMS AND CONDITIONS FOR DT2 WEBSITES, FORUMS AND BLOGS.

How to Sign up for CSI Blog Posting

Anyone who lives in the Downtown Dutchtown area, who has a valid e-mail address, can sign up for CSI Blog posting. Keep in mind that this registration is only required if you need to post information or comment on messages others have posted. You do not need to register to view the messages.

There are 3 ways you can sign up for CSI Blog:

1. Via E-mail: send your request to csi@dt2stl.org with the following information: Full Name, E-mail, Primary Phone#, Verifiable Home Address. You will receive an e-mail invitation to join the blog. Follow the instructions to complete the registration, including acknowledgement of the terms and conditions.
2. Via Regular Mail: complete the CSI Request Form at the end of this Guide and mail it to: CSI, P.O. Box 1806, St. Louis, MO 63111. You will receive an e-mail invitation to join the blog. Follow the instructions to complete the registration, including acknowledgement of the terms and conditions.
3. Via Internet (coming up): you will be able to make that request on our website: <http://www.dt2stl.org> – and click on CSI Blog Under “Community Safety”. Stay tuned.



Community Safety Initiative Blog Participation Request Form

Last Name _____

First Name _____ M.I. _____

Address _____ Apt./Unit _____

City _____ State _____ ZIP Code _____

Phone () _____ E-Mail _____

I am over 13 years old I am under 13 years old

Check CSI Blog Features You Want (Select All that Apply)

Posting Method	Additional Info		
<input type="checkbox"/> Post from E-mail	Secret Word:		
<input type="checkbox"/> Post from Any Phone	Primary Phone #:		
<input type="checkbox"/> Post from Mobile Phone			
I Agree the Terms and Conditions			<input type="checkbox"/>
Signature			

By signing you agree to the Terms and Conditions set by DT2. Full texts of Terms and Conditions are available on the website:
http://www.dt2stl.org/resources/Terms_Conditions.pdf



Three easy ways to participate in Community Safety Blog:

- On the Web
- E-mail
- Phone

**Downtown
Dutchtown Business
Association (DT2)**

CSI
P.O. Box 1806
St. Louis, MO 63118

E-mail: info@dt2stl.org

Web: www.dt2stl.org