

# A Day in the Life of Downtown Dutchtown



24 Hour Community Photo Contest  
June 21st 12:00AM—11:59PM

The contest is designed to promote a positive image of Downtown Dutchtown, generate civic pride and bring awareness of our neighborhood to the St. Louis community.

Winners from every hour of the day, plus the top three overall winners, will be recognized on [DT2stl.org](http://DT2stl.org) in a digital album, published in a special book and a special exhibit after the event.



Downtown Dutchtown  
Business Association

**WHO:** The contest is open to the public. Professional skills are NOT required. Submissions will be anonymous and judged by a panel.

Photos should be taken throughout every hour of the day from 12:01 AM through 11:59 PM Wednesday, June 21st with winners chosen from each hour of the day and 3 overall winners.

**WHAT:** Contest participants will take a wide range of photographs of Downtown Dutchtowners working, meeting, playing, and doing all that people do in a given day in the Downtown Dutchtown neighborhood. We encourage you to be creative in finding snapshots that capture the essence of Dutchtown and are visually attractive.

**WHEN:** On Wednesday, June 21st, 2006. We suggest that you capture images at all times during this day—be sure to note the time, location & event/participants for each picture taken. Entry forms must be completed online or postmarked by June 23rd, 2006. \*There is no need to pre-register to participate in the project.

**WHERE:** Chippewa on the north to Bates on the south, Grand on the west and Broadway on the East.

**HOW:** Use whatever photographic equipment you have available—from digital cameras to 35mm. We welcome color and black and white images.

## CONTEST GUIDELINES

**1** Anyone may submit up to 6 entries. 2006 DT2 board members and immediate families are not eligible to compete for cash prizes in the contest.  
**2** Entries must be submitted by June 23rd, 2006. All electronic entries must be submitted online by June 23rd 2006. A submission Web page will be available in early June. Paper entries must be postmarked by June 23rd and mailed to DT2:

**A Day in the Life,  
PO Box 1806  
St Louis, MO 63118**

You may download a copy of the Paper Entry form at: [www.dt2stl.org/dayinlife/](http://www.dt2stl.org/dayinlife/)

**3** Electronic submissions are preferred. Electronic entries must be digital image files of photographs or scans of photographs in JPEG format with a resolution of 300 dpi, a minimum size of 1536 x 2048 pixels, and a maximum file size of 1 MB. When scanning photos, set the scanner at high resolution/print quality/300 dpi. When taking pictures with a digital camera, make sure that the camera is set at high resolution and the largest photo size possible. Electronic entries can be submitted on the Day in the Life DT2 Web site or saved on CD-ROM and mailed to DT2, A Day in the Life, PO Box 1806 St. Louis, MO 63118. Contestants may also submit photographic paper prints (in sizes 4" x 6" or 5" x 7" in either black and white or color. Paper prints should be mailed to DT2, A Day in the Life, PO Box 1806 St. Louis, MO 63118. If you have questions about size or file requirements, please contact Caya Aufiero. 314-865-2346 ext 411.

**4** Submissions will not be returned. Entries will remain the property of DT2. By submitting an entry, applicants grant permission to the Downtown Dutchtown Business Association (DT2) full rights to publish, reproduce, and publicize entries in any paper or electronic publishing formats. Entries may be scanned, described, displayed, linked, or reproduced on DT2, in any DT2 publication, or at DT2 meetings and educational programs.

**5** Each photo must be accompanied by a separate entry form (online or on paper), including a title, brief description of the photo, the names of the individual(s) in the photo, location, date and time, as well as the name, job title, and contact information for the member submitting the photograph and the name of the photographer.

**6** Contestant may submit up to six photos total.

**7** All individuals pictured in submitted photographs must sign a photo release. You may download a copy of the form at

[www.dt2stl.org/dayinlife/](http://www.dt2stl.org/dayinlife/)

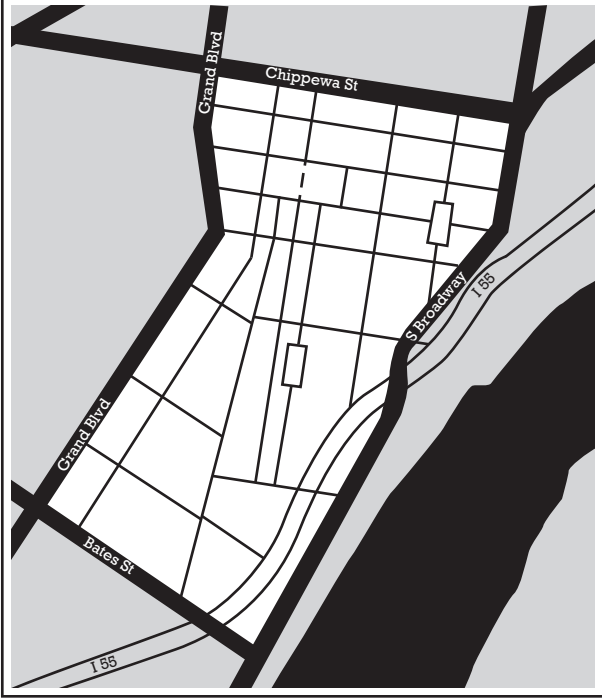
Entries will not be valid until all signed photo releases are received at DT2 by mail or fax (314-865-1709) or email [Day@dt2stl.org](mailto:Day@dt2stl.org)

**8** Winners from the photographic contest will be announced in July 2006. Judging criteria will be based on composition, quality, subject, lighting, creativity, and the ability to capture of the spirit of Dutchtown. The 2006 DT2 Marketing and Promotions Committee will select a panel of judges who will judge the entries and select the winning entries. Winners will be recognized on DT2stl.org in a special digital album, published in a special book and possibly other avenues such as a calendar or greeting cards, or in a special issue of the DT2 Newsletter.

**CONTEST CONTACT INFORMATION**

Caya Aufiero - Marketing & Promo Committee  
E-mail: caya@dt2stl.org

**MAP**



**SUGGESTED PHOTOGRAPHIC SUBJECTS:**

- |                           |                       |
|---------------------------|-----------------------|
| People at work            | People shopping       |
| People at play            | People visiting       |
| People in architecture    | People helping others |
| People in everyday life   | People dining out     |
| People and their families | People at home        |
| People and their pets     | People at church      |

**Day in the Life of Downtown Dutchtown**

Please review the contest guidelines before submitting your entry. Each participant may submit up to six photos, and each entry must be accompanied by a separate entry form. By submitting an entry, contest participants grant Downtown Dutchtown Business Association full rights to publish, reproduce, and publicize your photos in any paper or electronic publishing format. **Entries must be postmarked or received electronically by June 23, 2006.**

**\*Important:** All individuals pictured in submitted photographs must sign the photo release forms. Make as many copies of the form as necessary. **Entries will not be valid until all signed photo releases are received at DT2.**

Mail to: **Day in the Life Photo Contest**  
**PO Box 1806**  
**St Louis, MO 63118**  
**Fax 314-865-1709**

**Entry Form**

|              |
|--------------|
| Photographer |
| Address      |
| Phone        |
| Email        |

|                                     |
|-------------------------------------|
| Title of Photo                      |
| Location                            |
| Description                         |
| Time                                |
| am / pm                             |
| Names of Individuals in Photograph* |

**Day in the Life of Downtown Dutchtown**  
**Photo Release Form**

Important: All individuals pictured in submitted photographs must sign the following consent statement. Make as many copies of the form as necessary. Entries will not be valid until all signed photo releases are received at DT2.

I hereby consent that the photography made of me on this date may be used by the American Association of Law Libraries for publications, public relations, education, training and any other Association purposes it sees fit without further consideration from me.

|                                  |      |
|----------------------------------|------|
| Signature(s) of Photo Subject(s) | Date |
| Name(s) of Photo Subject(s)      |      |
| Photographer (from entry form)   |      |
| Title of Photo (from entry form) |      |

Photo release forms must be received (postmarked or faxed) by **June 23, 2006.**

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**Day in the Life Photo Contest**  
**PO Box 1806**  
**St Louis, MO 63118**  
**Fax 314-865-1709**